

The logo for PLA (Plantinova) is displayed in white text on a dark blue square background. The letters 'PLA' are in a bold, sans-serif font, with a registered trademark symbol (®) to the upper right of the 'A'.

ECKE Poinsettias Open Days 2014

27-28 November 2014

Plantinova Plant lab Bcn
Trial station
Casa de Camp 51,
08340 Vilassar de Mar
Barcelona, Spain

41°30'14.5" / 2°22'51.9"

Again this year we are having a very exciting trial of the latest breeding from ECKE and the time has come to evaluate our Poinsettias. Therefore we are happy to invite you to the Ecke Poinsettia Open Days in Vilassar de Mar (Barcelona- Spain).

The trial is even more extensive and more impressive than last year. We look forward to showing you our well known and established ECKE genetics as well as new and very promising varieties. More than 40 ECKE varieties are in the trial as well as pre intro and commercial Red Fox varieties.

We encourage you to take advantage of the trial and bring your grower customers and your sales team to visit our Trial to learn more about the genetics.

We can assist you to arrange for accommodation at the nearby **Hotel Vilassar** www.hotelvilassar.com

We kindly ask you to let us know before 14 November if you will be joining us and names and the number of participants. Please send your registration by email to **Marina van Staalduine** M.vanStaalduine@DNAGreenGroup.com | +31 (0)174 53 01 53

If you have any further questions or comments, don't hesitate to contact **Francesc Casas** F.Casas@DNAGreenGroup.com | +34 607 811 839

We look forward to welcome you in Vilassar de Mar!

The Ecke Poinsettia Team

Thursday 27 November 2014

From 9.00 to 13.00h

Trial station will be open

From 13.30 - 15.00h

We will host a lunch for our licensees
and business partners

From 15.00h - 17.00h

Licensees meeting (Hotel Vilassar)

Friday 28 November

From 9.00 to 16.00h

Trial station will be open

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